

NOURISH. NURTURE. RECYCLE. REPEAT.

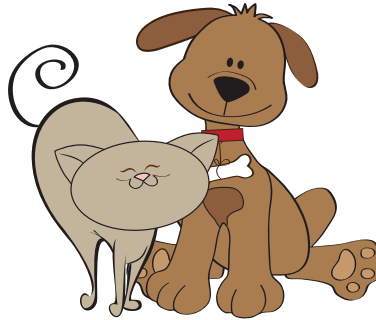
Kinn Kleanbowl is The Healthier Pet Bowl



HEALTHIER PETS

Ensures proper hydration and reduction of oral plaque.

Nourish-Pet Refills eliminate all germs, so pets eat and drink germ-free food and water.



HEALTHIER BONDS

Use the Healthier Pet Bowl to create lasting, loving relationships.

Stop washing ordinary pet bowls and enjoy a better quality of life and more time with your pet.



HEALTHIER PLANET

Sugar cane fiber, a renewable by-product, is recycled in the paper stream.

Reduce electricity, water, waste, and greenhouse gases by recycling Nourish-Pet Refills.

STOP GERMS NOW HERE'S HOW

Biodegradable
Nourish-Pet Refill

Germ-resistant
Stainless Steel Frame

100% Germ-free
Pet Bowl for Food & Water



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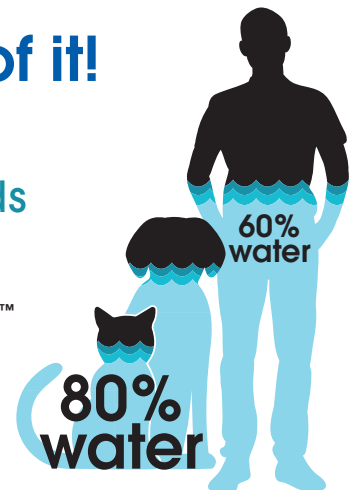
(Frame goes ON TOP of refill)

Pets DRINK cleaner water and MORE of it!

Pets need more water than people to be healthy.

Pets are 80% water vs. 60% for humans. Your pet needs an ounce of water per pound of weight every day.

- Pets SMELL the cleaner, germ-free water and DRINK MORE of it with Kinn Kleanbowl™
- Recycling Kleanbowl Refills eliminates 100% of germs and reduces oral plaque
- Great for both water and food



Healthier Pets Create Stronger Bonds™

Kinn
nurture by design®

Caring for your PET and the PLANET is easy with Kinn Kleanbowl™

 <p>PET</p> <p>Over 1,000,000 dangerous GERMS are in their pet bowl¹</p>	 <p>Water fountain carbon filters & paper food trays spread GERMS^{2,3}</p>	 <p>Dishwashers DO NOT get hot enough to kill all GERMS⁴</p>	 <p>GERMS form plaque which cause tartar, gum disease & bad breath⁵</p>
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¹NSF International; 473,828 per 10 sq cm, including Salmonella, E.Coli, Staph Aureus and yeast/mold. ²The Healthy House Institute, LLC. ³Amazon consumer reviews. ⁴Canadian Veterinary Medical Association and National Center For Biotechnology Information, The following percentage of pet bowls still had Salmonella after being 'cleaned' as indicated: 75% after cleaning with soap/hot water, 67% after cleaning in a dishwasher, 33% after cleaning with bleach. ⁵The Sound Cat Veterinary Hospital and Bat County Pet Sitting.

Kinn Kleanbowl associated cost savings over the LIFE of your pet: Water \$432.47⁶, Soap \$56.21⁸, Energy \$38.62⁶, Greenhouse Gases Societal Cost \$79.59⁷, plus costs from unplanned Veterinarian visits and the value of your time.



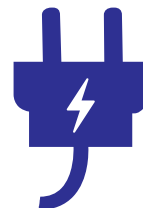
RECYCLING is better than washing

recycling Kinn Kleanbowl™ refills **REDUCES**

43%

32%

21%



Biodegradable & recyclable Kinn Kleanbowl Refills are waste-free. Nourish-Pet Refills are made from sugar cane fiber; recycling is better than washing¹ and eliminates 100% of germs.

TheHealthierPetBowl.com



©2017 Kinn, Inc. All Rights Reserved. Multiple patents pending. ⁶Life-Cycle Analysis (LCA) of a standard industry stainless steel pet bowl vs. a Kinn Kleanbowl conducted by Sterling Consulting in partnership with Pet Sustainability Coalition. Frequency of home washing per recommendations from the FDA Center for Veterinary Medicine over the lifetime of your pet. ⁷Frances Moore from Stanford's School of Earth Sciences. ⁸Estimate based off average dishwashing soap sold on Amazon.