

# CARE for your PET and the PLANET

Kinn Kleanbowl creates LESS WASTE and is HEALTHIER than ordinary pet bowls.



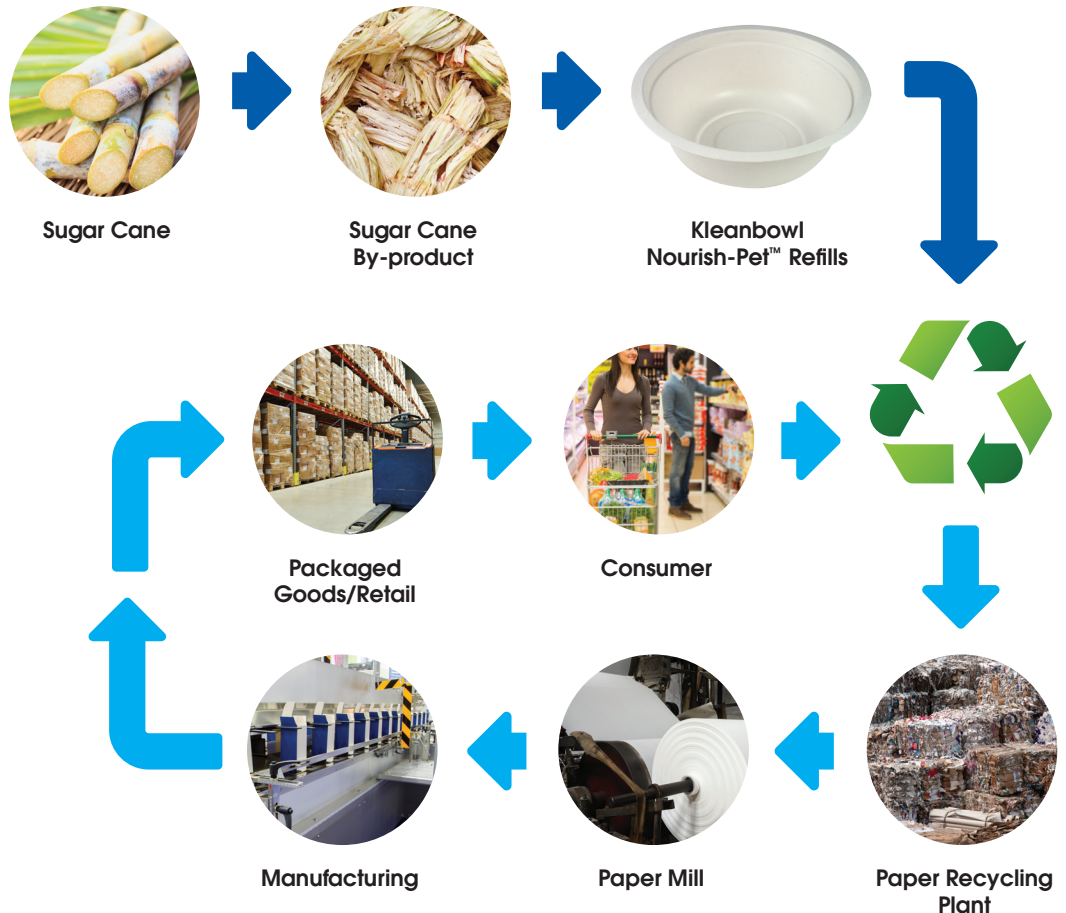
Reduce electricity, water, waste, and greenhouse gases by recycling sugar cane fiber, a renewable by-product, in the paper stream.

Kleanbowl Refills are made of sugar cane fiber, a sustainable by-product of the sugar cane refining process. Sourcing of sugar cane fiber has a **negative carbon footprint** as it is commonly burned as a waste product, and sugar cane is a renewable resource.

**100% biodegradable, compostable & recyclable,** Kleanbowl Refills can be repeatedly recycled in the paper stream.

Recycling Kleanbowl sugar cane fiber Refills creates **negative waste** by saving energy and Green House Gases as a replacement of virgin materials in future products.

(Sources listed on reverse side)



## CARE TO RECYCLE!

[Kleanbowl4PetProfessionals.com](http://Kleanbowl4PetProfessionals.com)



Healthier Pets Create Stronger Bonds™



**Kinn**  
nurture by design®



**RECYCLING** is better than washing

recycling Kinn Kleanbowl™ refills **REDUCES**

43%



32%



21%

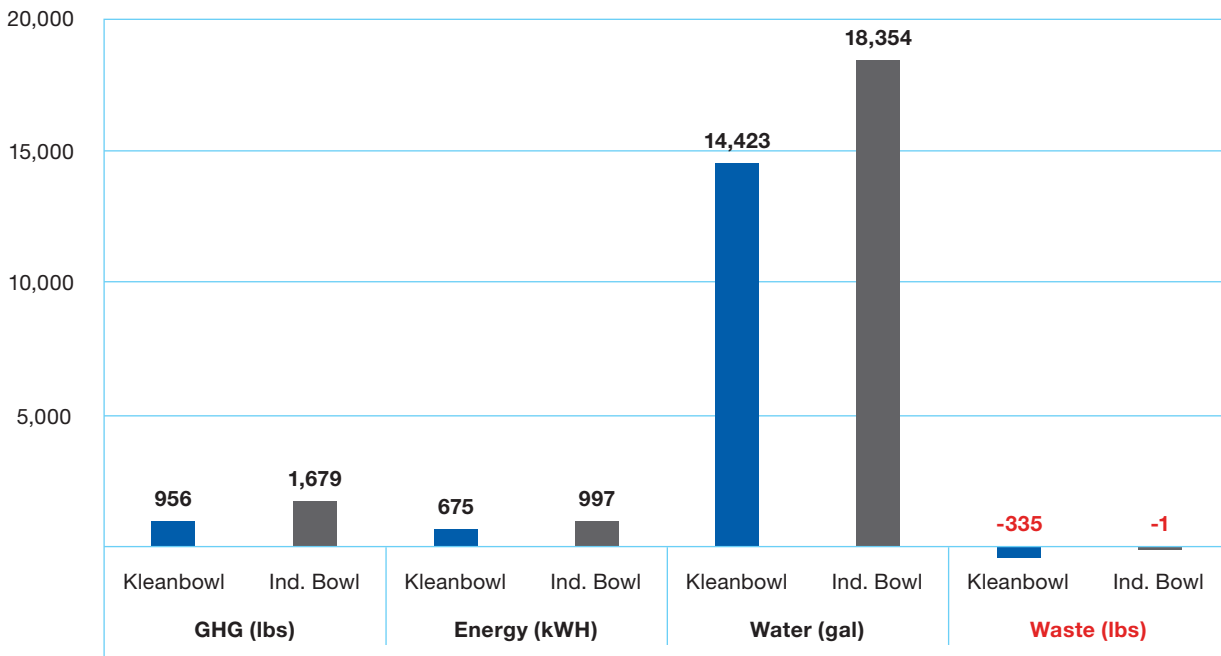


**Biodegradable & recyclable Kinn Kleanbowl Refills are waste-free.**

Sources: Sterling Consulting in partnership with Pet Sustainability Coalition. Frequency of home washing per recommendations from the FDA center for Veterinary Medicine over the lifetime of your pet.

**Kinn Kleanbowl associated cost savings over the life of your pet: Water \$432.47<sup>1</sup>, Energy \$38.62<sup>1</sup>, Greenhouse Gases Societal Cost \$79.59<sup>2</sup>, plus costs from unplanned Veterinarian visits and the value of your time.**

# Kinn Kleanbowl Creates Less Waste!



**LESS WASTE.** Saves energy and greenhouse gases as a replacement for virgin materials.

[KleanbowlSalesKit.com](http://KleanbowlSalesKit.com)



©2017 Kinn, Inc. All Rights Reserved. Multiple patents pending. <sup>1</sup>Life-Cycle Analysis (LCA) of a standard industry stainless steel pet bowl vs. a Kinn Kleanbowl conducted by Sterling Consulting in partnership with Pet Sustainability Coalition. Frequency of home washing per recommendations from the FDA Center for Veterinary Medicine over the lifetime of your pet. <sup>2</sup>Frances Moore from Stanford's School of Earth Sciences.